

## Minutes – BCTV Board of Directors Meeting – August 15, 2018 - FINAL

Respectfully submitted by Pauline Dean

Board Attendees: Alex Beck, Marty Cohn, Martin Langeveld, Chris Lenois, Pauline Dean, Jesse Kreitzer, Jim Verzino	Location: Room 305, Brattleboro Municipal Center
Absent:	Call to order: 6:04 pm
Administration Attendees: Cor Trowbridge	Called to order by: Chris Lenois
Public Attendees: Willow O’Feral	End: 7:30 pm

Agenda Topic	Motion/Action	Moved	Second	Discussion	Vote
Public Input				Willow O’Feral is a documentary filmmaker who is interested in joining the board.	
Next Meeting	Thursday, September 20, 2018 at 7:15 PM			This is the Annual Meeting of the Board, directly following the Annual Members Meeting, at which board officers will be elected. Alex will call in.	
Consent Agenda	Motion to accept all items in the Consent Agenda.	ML	JK	Includes: <ul style="list-style-type: none"> <li>• Minutes of 6/20/18 as submitted.</li> <li>• Communications: Amazing PR month thanks to Marty’s efforts! <ul style="list-style-type: none"> <li>○ 5/23/18 The Commons article about Derrick Jordan’s show on BCTV, The World Fusion Show.</li> <li>○ 7/10/18 Reformer article: “Transgender candidate wants to bring VT together” (part of BCTV’s Meet the Candidates series)</li> <li>○ 7/23/18 Reformer article ‘Pushing forward to overall excellence’ about ACM awards</li> <li>○ 7/28/18 Photo Journal ‘Making Movies’ about video camp</li> </ul> </li> <li>• Executive Director’s Report <ul style="list-style-type: none"> <li>○ RueShare report for July 2018 on equipment usage – could be</li> </ul> </li> </ul>	7-0-0

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				<p>presented as infographic. Great data to quantify services and usage. 30 studio shoots last month.</p> <ul style="list-style-type: none"> <li>○ Annual all-staff field producer meeting was held on 8/2/18– forward notes to board.</li> <li>○ Sports – meeting soon with WTSA about sponsored programming; may be opportunity for donations as well.</li> <li>○ ‘Meet the Candidates’ interviews for primary went well. Another round will be offered for the General Election with board members and journalists hosting.</li> </ul> <ul style="list-style-type: none"> <li>● Finance Committee Report: <ul style="list-style-type: none"> <li>○ Martin’s last Finance Report!</li> <li>○ FY18 ended with net income higher than budgeted – this has been true every year.</li> <li>○ FY19 P&amp;L shows July only.</li> <li>○ Comcast revenue decline – we adjusted the budget, but it has serious implications. How Comcast changed accounting methods should be questioned. Cor will follow up with VAN.</li> </ul> </li> </ul>	
<b>Old Business:</b>					
Annual Meeting & Producer Party Planning				<p>The Outreach Committee met on July 9 to plan for both events.  - Ask for donations at both events. Can we get a Square to accept credit card donations?</p>	
Nominating Committee Report – FY19 Board Election Planning				<p>Proposed officer slate is prepared. Nominees will stand for election to open seats (3), current appointees will be reappointed as needed.</p>	
Commons Meeting				<p>Chris reported on the June 25<sup>th</sup> meeting. No</p>	

<b>Agenda Topic</b>	<b>Motion/Action</b>	<b>Moved</b>	<b>Second</b>	<b>Discussion</b>	<b>Vote</b>
Follow-up				follow up at this time.	
<b>New Business:</b>					
Producer's Night				Jesse and Martin met with producer Wendy O'Connell to discuss ideas for sponsorship of individual programs and the potential of connecting producers via listserv or Facebook. Cor will set the date for Producer's Night in November.	
Announcements				<ul style="list-style-type: none"> <li>-Jesse was congratulated on his film, "Black Canaries," winning the Special Jury Prize in the PBS 2018 Online Film Festival.</li> <li>- Equipment Committee will meet on August 27 to review draft Capital Budget.</li> <li>- Southern VT Cable contract is up for renewal in February – will need a committee for this.</li> <li>- Chris will consider ad hoc committee to address need for increased revenues.</li> <li>- Establish new committees after Annual Meeting.</li> </ul>	
Adjournment		ML	AB	7:30 PM	7-0-0