

# Minutes – BCTV Board of Directors Meeting – July 16, 2014 – FINAL

Respectfully submitted by Lynn Barrett

Board Attendees: Lynn Barrett, Joe Bushey, Martin Langeveld Wendy Mason, Tim Wessel	Location: Hanna Cosman Room, Brattleboro Municipal Center				
Absent: Beatriz Fantini	Call to order: 6:03 pm				
Administration Attendees: Cor Trowbridge	Called to order by: Tim Wessel				
Public Attendees: none	Adjourn: 7:35 pm				
Agenda Topic	Motion/Action	Moved	Second	Discussion	Vote
Minutes	Motion to approve the minutes of June 25, 2014.	ML	LB	No changes.	5-0-0
Communications to the Board				Reformer article of 7/12/14: BCTV Wins National Award for BCTV Highlights 2013	
Next Meeting	Wednesday, Sept. 17 at 6 PM. No August meeting.				
Public Input				None present.	
Reports:					
ED Report	Cor Trowbridge reported on the month's activities.			See attached report. <ul style="list-style-type: none"> <li>• July 4<sup>th</sup> parade: only 20 minutes long. Maybe just one camera or not live next year if a small event. Tough on gear.</li> <li>• Video camp: great!</li> <li>• Equipment failure: headsets and Aja Ki Pro HD recorder have persistent problems. Board requests altering capital budget to address this.</li> </ul>	
Finance Committee:				P&L: partial report only, limited Quickbooks entries due to Vlasta's extended vacation.	
Old Business:					
Contract Renewal Update				Contract Committee recruitment: Jon Mack declined; Jerry Carbone referred Cor to Library trustee. Lynn will ask Steve Cormier. Tim will follow up initial contact with Caleb Clark. Tim offered to join Contract Committee once off board. Want to announce/introduce CC at Annual Meeting.	

Annual Meeting Planning 2014				<ul style="list-style-type: none"> <li>• Board reviewed debrief notes from last year: <ul style="list-style-type: none"> <li>– Food: research, move location to attic area to avoid narrow hallway.</li> <li>– Pre-cool Studio with A/C &amp; leave on</li> <li>– Display awards</li> <li>– Registration system to enforce sign in, signs, board members police door.</li> <li>– “Red carpet,” logo wall again, no tape.</li> <li>– Voting: combine candidate statements with ballot for voting at door.</li> <li>– Name of Awards: The Clammies? Bratties? Vloscars? Use social media for contest?</li> <li>– Still photos of awardees: put BCTV logo behind them, otherwise good.</li> <li>– Awards process: roll clip to announce winner, here to accept the award...</li> <li>– Municipal award: Vernon?</li> <li>– Website/social media: general seeking board members message</li> <li>– Surprise video treat at end and/or door prizes announced at end.</li> <li>– Invite and bylaws in mail by Sept 1. Cor and Lynn will work on invite, focusing on new website.</li> </ul> </li> <li>• Board election planning: Two elected and three appointed seats will be open. Nominating committee will follow up with suggestions. Tim will make sure all current board members want to continue.</li> </ul>	
New Business:					
BUHS Concert Sponsorship				Lynn reminded Cor to follow up on BUHS concerts/arts sponsorship idea.	
Adjournment	Motion to adjourn at 7:35 pm	JB	WM		5-0-0